

Communications Volunteer

General requirements

We seek interns and volunteers who are physically, mentally, and emotionally fit and do not back down from a challenge. Working in the Amazon is not for the faint of heart. The weather is hot and humid, there are often many bugs and mosquitoes. River travel is not the most comfortable form of transportation, though it is the most common. You are expected to work hard, with a high level of autonomy and initiative. When staying in indigenous communities, there is no running water or flushing toilets. While you may not permanently live in a community, you might be there for lengths of time depending on your role. Flexibility and patience are also extremely important. Things happen at their own pace here in the Amazon, and patience is definitely a virtue.

That being said, the rewards of persevering and facing these challenges yield innumerable opportunities for growth and learning.

Overall Role

Location: Pucallpa, Peru.

This is a unique opportunity to impact **the audiovisual, web, and graphic design strategy** behind our work here in the Peruvian Amazon. You will work closely with the staff here to maintain the best digital and visual identity for Alianza Arkana and its programs in order to bring awareness of our campaigns and generate support for the work we do in partnership with Shipibo people. The communications intern will develop program and graphic material, digital designs, audiovisual content, and develop our social media strategy.

Main Duties and Responsibilities

- Develop and maintain Alianza Arkana's visual identity through our social media platforms (Facebook, Twitter, Instagram, LinkedIn) and beyond.
- Send newsletters to keep donors updated via MailChimp.
- Work with the Communications Coordinator to produce content for new short form video blog series on specific projects and initiatives in communities.
- Work with Grant Writer, Development Coordinator, and/or Communications Coordinator to shoot and edit videos for grants, applications, and fundraising purposes.
- Travel to/ stay in Shipibo communities to film and photograph projects.
- Design program & communications materials such as logos, banners, posters, brochures, stationery, annual reports, and educational material.
- Provide Alianza team with educational workshops and seminars on basic web and graphic design best practices.
- Update content for Alianza Arkana website.
- Coordinate with web developers and printers to ensure highest quality of final product.
- Support the teams by giving advice/comments on outsourcing projects to improve digital material quality.
- Commit to a minimum of **THREE MONTHS**.

Qualifications and Skills

- Qualification to Bachelor or Masters level, and/or good level of experience in marketing, communications, graphic design, or related fields.
- Interest, and preferably experience in design for NGO's.
- Extensive knowledge of Adobe Suite (Premier, Audacity, Illustrator, Photoshop, and InDesign.)
- Knowledge/experience of video editing and storytelling.
- Knowledge/experience of web design and HTML.
- Knowledge/experience of printing and coding.
- Illustration/ animation skills a plus.
- Excellent verbal and written communication skills in English and Spanish.
- Ability to adapt designs/artworks to different cultures.
- Experience working with cross-functional teams.
- Flexible, dynamic, professional, collaborative and innovative.

Details

Please read all of the text on the 'Get Involved' page of our website for specific details about this role.

How to Apply

Please send the following information to info@alianzaarkana.org with 'Get Involved' in the subject heading.

- Your curriculum vitae or resumé.
- A cover letter explaining in more detail your interest in partnering with Alianza Arkana.
- A completed Volunteer and Internship Questionnaire (see below).

Volunteer and Internship Questionnaire

Please respond to the questions below, keeping each of your responses within the limit of 150 words.

- Name:
- Age:
- Position you are applying for:
- When you would like to begin and for how long?
- What is your level of Spanish fluency?
- Describe what skills you possess that would be beneficial to our work.
- What experiences do you have working with diversity, and what have you learned based on these experiences?
- What experience do you have working with indigenous peoples, if any?
- What do you think the role of an NGO/Non-profit should be in working with indigenous peoples?
- How do you think creativity and the arts can be useful in work with indigenous peoples?
- What do you enjoy doing outside of work?
- Describe a peak experience when you thought life couldn't possibly get any better.



- How do you deal with conflict and discomfort?
- What would you like to learn from your time here?
- What do you need to unlearn?
- Describe something you taught yourself or learned outside of a traditional academic context.

We are happy you are interested in coming to the Peruvian Amazon to collaborate with Alianza Arkana!